



OFFICE OF THE GOVERNOR

A PROCLAMATION

WHEREAS, the Wisconsin recycling program, nationally recognized for its leadership, was signed into law on Earth Day, April 22, 1990 and was fully implemented, 10 years ago, in 1995 and,

WHEREAS the law established waste reduction, reuse and recycling rather than disposal as the most preferred ways to manage wastes where possible, and

WHEREAS, to support development of the recycling industry, Wisconsin was the first state to implement statewide bans on landfilling large appliances, used motor oil, vehicle batteries, yard waste, aluminum cans, corrugated paper, glass containers, magazines, newspapers, office paper, plastic containers and steel containers, and

WHEREAS, the recycling program is one of the most successful environmental programs in the state's history and has enjoyed the enthusiastic support of Wisconsin's citizens, with over 90% of all households participating in the program, and

WHEREAS, this success was made possible with the strong support of business, industry and, especially, local governments, throughout Wisconsin, and

WHEREAS, the recycling program's environmental achievements include reducing the need for landfill expansions and improving air and water quality, and

WHEREAS, the Wisconsin recycling program offered the 1st pre-school recycling education program in the U.S. and developed some of the initial material for the Department of Natural Resources' award-winning "Environmental Education for Kids!" (EEK!) Web site -- the first state-supported Web site in the nation devoted to natural resources education for children, and

WHEREAS, the recycling program has changed the perception of many products so that Wisconsin's citizens, businesses and industry now consider these items recyclable materials instead of waste products, and

WHEREAS, recycling activities have greatly contributed to Wisconsin's \$5.4 billion environmental industry, which supports 97,000 jobs in this state, and

WHEREAS, the recycling program is continuing its tradition of successful and innovative partnerships by pursuing the recycling of new materials that create more jobs and help keep Wisconsin's environment clean,

NOW, THEREFORE, I, Jim Doyle, Governor of the State of Wisconsin, do hereby proclaim 2005 as

THE 10TH ANNIVERSARY OF THE FULL IMPLEMENTATION OF THE RECYCLING PROGRAM IN WISCONSIN

and I commend this observance to all people.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this twenty eighth day of January in the year two thousand five.

A handwritten signature of Jim Doyle in black ink, written over a horizontal line.

JIM DOYLE

By _____

A handwritten signature of Douglas J. La Follette in black ink, written over a horizontal line.

DOUGLAS J. LA FOLLETTE
Secretary of State

